

HOUSE OF REPRESENTATIVES

EIGHTY-EIGHTH SESSION

H. F. No. 1944

02/25/2014 Authored by Winkler, Halverson, Simon and Bernardy
The bill was read for the first time and referred to the Committee on Elections
03/17/2014 Adoption of Report: Amended and Placed on the General Register
Read Second Time

1.1 A bill for an act
1.2 relating to campaign finance; modifying definition of expressly advocating;
1.3 providing for disclosure of electioneering communications; amending Minnesota
1.4 Statutes 2012, section 10A.25, subdivision 3a; Minnesota Statutes 2013
1.5 Supplement, sections 10A.01, subdivision 16a; 10A.121, subdivision 1; 10A.20,
1.6 subdivision 3; 10A.244; 10A.27, subdivision 15; proposing coding for new law
1.7 in Minnesota Statutes, chapter 10A.

1.8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.9 Section 1. Minnesota Statutes 2013 Supplement, section 10A.01, subdivision 16a,
1.10 is amended to read:

1.11 Subd. 16a. **Expressly advocating.** "Expressly advocating" means:

1.12 (1) that a communication clearly identifies a candidate and uses words or phrases
1.13 of express advocacy; or

1.14 (2) that a communication, when taken as a whole and with limited reference to
1.15 external events, including the proximity to the election, is not susceptible to any other
1.16 interpretation by a reasonable person other than that as advocating the election or defeat of
1.17 one or more clearly identified candidates.

1.18 Sec. 2. Minnesota Statutes 2013 Supplement, section 10A.121, subdivision 1, is
1.19 amended to read:

1.20 Subdivision 1. **Permitted disbursements.** An independent expenditure political
1.21 committee or fund, or a ballot question political committee or fund, may:

1.22 (1) pay costs associated with its fund-raising and general operations;

1.23 (2) pay for communications that do not constitute contributions or approved
1.24 expenditures;

- 2.1 (3) make contributions to independent expenditure or ballot question political
2.2 committees or funds;
- 2.3 (4) make independent expenditures;
- 2.4 (5) make expenditures to promote or defeat ballot questions;
- 2.5 (6) return a contribution to its source;
- 2.6 (7) for a political fund, record bookkeeping entries transferring the association's
2.7 general treasury money allocated for political purposes back to the general treasury of
2.8 the association; ~~and~~
- 2.9 (8) for a political fund, return general treasury money transferred to a separate
2.10 depository to the general depository of the association; and
- 2.11 (9) make disbursements for electioneering communications.

2.12 Sec. 3. Minnesota Statutes 2013 Supplement, section 10A.20, subdivision 3, is
2.13 amended to read:

2.14 Subd. 3. **Contents of report.** (a) The report required by this section must include
2.15 each of the items listed in paragraphs (b) to (o) that are applicable to the filer. The board
2.16 shall prescribe forms based on filer type indicating which of those items must be included
2.17 on the filer's report.

2.18 (b) The report must disclose the amount of liquid assets on hand at the beginning
2.19 of the reporting period.

2.20 (c) The report must disclose the name, address, and employer, or occupation if
2.21 self-employed, of each individual or association that has made one or more contributions
2.22 to the reporting entity, including the purchase of tickets for a fund-raising effort, that in
2.23 aggregate within the year exceed \$200 for legislative or statewide candidates or more than
2.24 \$500 for ballot questions, together with the amount and date of each contribution, and
2.25 the aggregate amount of contributions within the year from each source so disclosed. A
2.26 donation in kind must be disclosed at its fair market value. An approved expenditure must
2.27 be listed as a donation in kind. A donation in kind is considered consumed in the reporting
2.28 period in which it is received. The names of contributors must be listed in alphabetical
2.29 order. Contributions from the same contributor must be listed under the same name. When
2.30 a contribution received from a contributor in a reporting period is added to previously
2.31 reported unitemized contributions from the same contributor and the aggregate exceeds
2.32 the disclosure threshold of this paragraph, the name, address, and employer, or occupation
2.33 if self-employed, of the contributor must then be listed on the report.

2.34 (d) The report must disclose the sum of contributions to the reporting entity during
2.35 the reporting period.

3.1 (e) The report must disclose each loan made or received by the reporting entity
3.2 within the year in aggregate in excess of \$200, continuously reported until repaid or
3.3 forgiven, together with the name, address, occupation, and principal place of business,
3.4 if any, of the lender and any endorser and the date and amount of the loan. If a loan
3.5 made to the principal campaign committee of a candidate is forgiven or is repaid by an
3.6 entity other than that principal campaign committee, it must be reported as a contribution
3.7 for the year in which the loan was made.

3.8 (f) The report must disclose each receipt over \$200 during the reporting period not
3.9 otherwise listed under paragraphs (c) to (e).

3.10 (g) The report must disclose the sum of all receipts of the reporting entity during
3.11 the reporting period.

3.12 (h) The report must disclose the following:

3.13 (1) the name and address of each individual or association to whom aggregate
3.14 expenditures, approved expenditures, independent expenditures, and ballot question
3.15 expenditures, and disbursements for electioneering communications have been made by or
3.16 on behalf of the reporting entity within the year in excess of \$200, ~~together with;~~

3.17 (2) the amount, date, and purpose of each expenditure and;

3.18 (3) the name and address of, and office sought by, each candidate on whose behalf
3.19 the expenditure was made; or, in the case of electioneering communications, each
3.20 candidate identified positively in the communication;

3.21 (4) identification of the ballot question that the expenditure was intended to promote
3.22 or defeat and an indication of whether the expenditure was to promote or to defeat the
3.23 ballot question; and

3.24 (5) in the case of independent expenditures made in opposition to a candidate
3.25 or electioneering communications in which a candidate is identified negatively, the
3.26 candidate's name, address, and office sought.

3.27 A reporting entity making an expenditure on behalf of more than one candidate
3.28 for state or legislative office must allocate the expenditure among the candidates on a
3.29 reasonable cost basis and report the allocation for each candidate.

3.30 (i) The report must disclose the sum of all expenditures made by or on behalf of the
3.31 reporting entity during the reporting period.

3.32 (j) The report must disclose the amount and nature of an advance of credit incurred
3.33 by the reporting entity, continuously reported until paid or forgiven. If an advance of credit
3.34 incurred by the principal campaign committee of a candidate is forgiven by the creditor or
3.35 paid by an entity other than that principal campaign committee, it must be reported as a
3.36 donation in kind for the year in which the advance of credit was made.

4.1 (k) The report must disclose the name and address of each political committee,
 4.2 political fund, principal campaign committee, or party unit to which contributions have
 4.3 been made that aggregate in excess of \$200 within the year and the amount and date of
 4.4 each contribution.

4.5 (l) The report must disclose the sum of all contributions made by the reporting
 4.6 entity during the reporting period.

4.7 (m) The report must disclose the name and address of each individual or association
 4.8 to whom noncampaign disbursements have been made that aggregate in excess of \$200
 4.9 within the year by or on behalf of the reporting entity and the amount, date, and purpose of
 4.10 each noncampaign disbursement.

4.11 (n) The report must disclose the sum of all noncampaign disbursements made within
 4.12 the year by or on behalf of the reporting entity.

4.13 (o) The report must disclose the name and address of a nonprofit corporation that
 4.14 provides administrative assistance to a political committee or political fund as authorized
 4.15 by section 211B.15, subdivision 17, the type of administrative assistance provided, and the
 4.16 aggregate fair market value of each type of assistance provided to the political committee
 4.17 or political fund during the reporting period.

4.18 **Sec. 4. [10A.201] ELECTIONEERING COMMUNICATIONS.**

4.19 **Subdivision 1. Electioneering communication.** (a) "Electioneering
 4.20 communication" means a communication distributed by television, radio, satellite, or
 4.21 cable broadcasting system; by means of printed material, signs, or billboards; or through
 4.22 the use of telephone communications that:

4.23 (1) refers to a clearly identified candidate;

4.24 (2) is made within:

4.25 (i) 30 days before a primary election or special primary election for the office sought
 4.26 by the candidate; or

4.27 (ii) 60 days before a general election or special election for the office sought by
 4.28 the candidate;

4.29 (3) is targeted to the relevant electorate; and

4.30 (4) is made without the express or implied consent, authorization, or cooperation
 4.31 of, and not in concert with or at the request or suggestion of, a candidate or a candidate's
 4.32 principal campaign committee or agent.

4.33 (b) If an electioneering communication clearly directs recipients to another
 4.34 communication, including a Web site, on-demand or streaming video, or similar
 4.35 communications, the electioneering communication consists of both the original

5.1 electioneering communication and the communication to which recipients are directed
5.2 and the cost of both must be included when determining if disclosure is required under
5.3 this section.

5.4 (c) Electioneering communication does not include:

5.5 (1) the publishing or broadcasting of news items or editorial comments by the news
5.6 media;

5.7 (2) a communication that constitutes an approved expenditure or an independent
5.8 expenditure;

5.9 (3) a communication by an association distributed only to the association's own
5.10 members in a newsletter or similar publication in a form that is routinely sent to the
5.11 association's members;

5.12 (4) any other communication specified in board rules or advisory opinions as being
5.13 excluded from the definition of electioneering communications; and

5.14 (5) a communication that:

5.15 (i) refers to a clearly identified candidate who is an incumbent member of the
5.16 legislature or a constitutional officer;

5.17 (ii) refers to a clearly identified issue that is before the legislature in the form of an
5.18 introduced bill; and

5.19 (iii) is made when the legislature is in session.

5.20 (d) A communication that meets the requirements of paragraph (a) but is made with
5.21 the authorization or express or implied consent of, or in cooperation or in concert with, or
5.22 at the request or suggestion of a candidate, a candidate's principal campaign committee, or
5.23 a candidate's agent is an approved expenditure.

5.24 Subd. 2. **Targeted to relevant electorate.** For purposes of this section, a
5.25 communication that refers to a clearly identified candidate is targeted to the relevant
5.26 electorate if the communication is distributed to or can be received by more than 1,500
5.27 persons in the district the candidate seeks to represent, in the case of a candidate for the
5.28 house of representatives, senate, or a district court judicial office or by more than 6,000
5.29 persons in the state, in the case of a candidate for constitutional office or appellate court
5.30 judicial office.

5.31 Subd. 3. **Disclosure of electioneering communications.** (a) Electioneering
5.32 communications made by a political committee, a party unit, or a principal campaign
5.33 committee must be disclosed on the periodic reports of receipts and expenditures filed by
5.34 the association on the schedule and in accordance with the terms of section 10A.20.

5.35 (b) An association other than a political committee, party unit, or principal campaign
5.36 committee may register a political fund with the board and disclose its electioneering

6.1 communications on the reports of receipts and expenditures filed by the political fund.
6.2 If it does so, it must disclose its disbursements for electioneering communication on the
6.3 schedule and in accordance with the terms of section 10A.20.

6.4 (c) An association that does not disclose its disbursements for electioneering
6.5 communication under paragraph (a) or (b) must disclose its electioneering communications
6.6 according to the requirements of subdivision 4.

6.7 Subd. 4. **Statement required for electioneering communications made by**
6.8 **unregistered associations.** (a) Except for associations providing disclosure as specified
6.9 in subdivision 3, paragraph (a) or (b), every person who makes a disbursement for the
6.10 costs of producing or distributing electioneering communications that aggregate more than
6.11 \$1,500 in a calendar year must, within 24 hours of each disclosure date, file with the board
6.12 a disclosure statement containing the information described in this subdivision.

6.13 (b) Each statement required to be filed under this section must contain the following
6.14 information:

6.15 (1) the names of: (i) the association making the disbursement; (ii) any person
6.16 exercising direction or control over the activities of the association with respect to the
6.17 disbursement; and (iii) the custodian of the financial records of the association making
6.18 disbursement;

6.19 (2) the address of the association making the disbursement;

6.20 (3) the amount of each disbursement of more than \$200 during the period covered
6.21 by the statement, a description of the purpose of the disbursement, and the identification of
6.22 the person to whom the disbursement was made;

6.23 (4) the names of the candidates identified or to be identified in the communication;

6.24 (5) if the disbursements were paid out of a segregated bank account that consists of
6.25 funds donated specifically for electioneering communications, the name and address of each
6.26 person who gave more than \$200 in aggregate to that account during the period beginning
6.27 on the first day of the preceding calendar year and ending on the disclosure date; and

6.28 (6) if the disbursements for electioneering communications were made using general
6.29 treasury money of the association, an association that has paid more than \$5,000 in
6.30 aggregate for electioneering communications during the calendar year must file with its
6.31 disclosure statement a written statement that includes the name, address, and amount
6.32 attributable to each person that paid the association membership dues or fees, or made
6.33 donations to the association that, in total, aggregate more than \$1,000 of the money used
6.34 by the association for electioneering communications. The statement must also include
6.35 the total amount of the disbursements for electioneering communications attributable to
6.36 persons not subject to itemization under this clause. The statement must be certified as

7.1 true by an officer of the association that made the disbursements for the electioneering
7.2 communications.

7.3 (c) To determine the amount of the membership dues or fees, or donations
7.4 made by a person to an association and attributable to the association's disbursements
7.5 for electioneering communications, the association must separately prorate the total
7.6 disbursements made for electioneering communications during the calendar year over all
7.7 general treasury money received during the calendar year.

7.8 (d) If the amount spent for electioneering communications exceeds the amount of
7.9 general treasury money received by the association during that year:

7.10 (1) the electioneering communications must be attributed first to all receipts of
7.11 general treasury money received during the calendar year in which the electioneering
7.12 communications were made;

7.13 (2) any amount of current year electioneering communications that exceeds the total
7.14 of all receipts of general treasury money during the current calendar year must be prorated
7.15 over all general treasury money received in the preceding calendar year; and

7.16 (3) if the allocation made in clauses (1) and (2) is insufficient to cover the subject
7.17 electioneering communications, no further allocation is required.

7.18 (e) After a portion of the general treasury money received by an association
7.19 from a person has been designated as the source of a disbursement for electioneering
7.20 communications, that portion of the association's general treasury money received
7.21 from that person may not be designated as the source of any other disbursement for
7.22 electioneering communications or as the source for any contribution to an independent
7.23 expenditure political committee or fund.

7.24 Subd. 5. **Disclosure date.** For purposes of this section, the term "disclosure date"
7.25 means the earlier of:

7.26 (1) the first date on which an electioneering communication is publicly distributed,
7.27 provided that the person making the electioneering communication has made
7.28 disbursements for the direct costs of producing or distributing one or more electioneering
7.29 communication aggregating in excess of \$1,500; or

7.30 (2) any other date during the same calendar year on which an electioneering
7.31 communication is publicly distributed, provided that the person making the electioneering
7.32 communication has made disbursements for the direct costs of distributing one or more
7.33 electioneering communications aggregating in excess of \$1,500 since the most recent
7.34 disclosure date.

8.1 Subd. 6. **Contracts to disburse.** For purposes of this section, a person shall be
 8.2 treated as having made a disbursement if the person has entered into an obligation to
 8.3 make the disbursement.

8.4 Subd. 7. **Statement of attribution.** (a) An electioneering communication must
 8.5 include a statement of attribution.

8.6 (1) For communications distributed by printed material, signs, and billboards, the
 8.7 statement must say, in conspicuous letters: "Paid for by [association name] [address]."

8.8 (2) For communications distributed by television, radio, satellite, or cable
 8.9 broadcasting system, the statement must be included at the end of the communication and
 8.10 must orally state at a volume and speed that a person of ordinary hearing can comprehend:
 8.11 "The preceding communication was paid for by the [association name]."

8.12 (3) For communications distributed by telephone communication, the statement
 8.13 must precede the communication and must orally state at a volume and speed that a person
 8.14 of ordinary hearing can comprehend: "The following communication is paid for by the
 8.15 [association name]."

8.16 (b) If the communication is paid for by an association registered with the board, the
 8.17 statement of attribution must use the association's name as it is registered with the board.
 8.18 If the communication is paid for by an association not registered with the board, the
 8.19 statement of attribution must use the association's name as it is disclosed to the board on
 8.20 the association's disclosure statement associated with the communication.

8.21 Sec. 5. Minnesota Statutes 2013 Supplement, section 10A.244, is amended to read:

8.22 **10A.244 VOLUNTARY INACTIVE STATUS; POLITICAL FUNDS.**

8.23 Subdivision 1. **Election of voluntary inactive status.** An association that has a
 8.24 political fund registered under this chapter may elect to have the fund placed on voluntary
 8.25 inactive status if the following conditions are met:

8.26 (1) the association makes a written request for inactive status;

8.27 (2) the association has filed all periodic reports required by this chapter and
 8.28 has received no contributions into its political fund and made no expenditures or
 8.29 disbursements, including disbursements for electioneering communications, through its
 8.30 political fund since the last date included on the association's most recent report; and

8.31 (3) the association has satisfied all obligations to the state for late filing fees and civil
 8.32 penalties imposed by the board or the board has waived this requirement.

8.33 Subd. 2. **Effect of voluntary inactive status.** After an association has complied
 8.34 with the requirements of subdivision 1:

9.1 (1) the board must notify the association that its political fund has been placed in
9.2 voluntary inactive status and of the terms of this section;

9.3 (2) the board must stop sending the association reports, forms, and notices of report
9.4 due dates that are periodically sent to entities registered with the board;

9.5 (3) the association is not required to file periodic disclosure reports for its political
9.6 fund as otherwise required under this chapter;

9.7 (4) the association may not accept contributions into its political fund and may
9.8 not make expenditures, contributions, or disbursements, including disbursements for
9.9 electioneering communications, through its political fund; and

9.10 (5) if the association maintains a separate depository account for its political fund,
9.11 it may continue to pay bank service charges and receive interest paid on that account
9.12 while its political fund is in inactive status.

9.13 Subd. 3. **Resumption of active status or termination.** (a) An association that
9.14 has placed its political fund in voluntary inactive status may resume active status upon
9.15 written notice to the board.

9.16 (b) A political fund placed in voluntary inactive status must resume active status
9.17 within 14 days of the date that it has accepted contributions or made expenditures,
9.18 contributions, or disbursements, including disbursements for electioneering
9.19 communications, that aggregate more than \$750 since the political fund was placed on
9.20 inactive status. If, after meeting this threshold, the association does not notify the board
9.21 that its fund has resumed active status, the board may place the association's political fund
9.22 in active status and notify the association of the change in status.

9.23 (c) An association that has placed its political fund in voluntary inactive status may
9.24 terminate the registration of the fund without returning it to active status.

9.25 Subd. 4. **Penalty for financial activity while in voluntary inactive status.** If an
9.26 association fails to notify the board of its political fund's resumption of active status under
9.27 subdivision 3, the board may impose a civil penalty of \$50 per day, not to exceed \$1,000
9.28 commencing on the 15th calendar day after the fund resumed active status.

9.29 Sec. 6. Minnesota Statutes 2012, section 10A.25, subdivision 3a, is amended to read:

9.30 Subd. 3a. **Independent expenditures and electioneering communications.** The
9.31 principal campaign committee of a candidate must not make independent expenditures or
9.32 disbursements for electioneering communications.

9.33 Sec. 7. Minnesota Statutes 2013 Supplement, section 10A.27, subdivision 15, is
9.34 amended to read:

10.1 Subd. 15. **Contributions or use of general treasury money.** (a) An association
10.2 may, if not prohibited by other law, contribute its general treasury money to an
10.3 independent expenditure or ballot question political committee or fund, including its
10.4 own independent expenditure or ballot question political committee or fund, without
10.5 complying with subdivision 13.

10.6 (b) Before the day when the recipient committee or fund's next report must be
10.7 filed with the board under section 10A.20, subdivision 2 or 5, an association that
10.8 has contributed more than \$5,000 in aggregate to independent expenditure political
10.9 committees or funds during the calendar year or has contributed more than \$5,000 in
10.10 aggregate to ballot question political committees or funds during the calendar year must
10.11 provide in writing to the recipient's treasurer a statement that includes the name, address,
10.12 and amount attributable to each person that paid the association dues or fees, or made
10.13 donations to the association that, in total, aggregate more than \$5,000 of the contribution
10.14 from the association to the independent expenditure or ballot question political committee
10.15 or fund. The statement must also include the total amount of the contribution attributable
10.16 to persons not subject to itemization under this section. The statement must be certified as
10.17 true by an officer of the donor association.

10.18 (c) To determine the amount of membership dues or fees, or donations made by a
10.19 person to an association and attributable to the association's contribution to the independent
10.20 expenditure or ballot question political committee or fund, the donor association must:

10.21 (1) apply a pro rata calculation to all unrestricted dues, fees, and contributions
10.22 received by the donor association in the calendar year; or

10.23 (2) as provided in paragraph (d), identify the specific individuals or associations
10.24 whose dues, fees, or contributions are included in the contribution to the independent
10.25 expenditure political committee or fund.

10.26 (d) Dues, fees, or contributions from an individual or association must be identified
10.27 in a contribution to an independent expenditure political committee or fund under
10.28 paragraph (c), clause (2), if:

10.29 (1) the individual or association has specifically authorized the donor association to
10.30 use the individual's or association's dues, fees, or contributions for this purpose; or

10.31 (2) the individual's or association's dues, fees, or contributions to the donor
10.32 association are unrestricted and the donor association designates them as the source of the
10.33 subject contribution to the independent expenditure political committee or fund.

10.34 (e) After a portion of the general treasury money received by an association from a
10.35 person has been designated as the source of a contribution to an independent expenditure
10.36 or ballot question political committee or fund, that portion of the association's general

11.1 treasury money received from that person may not be designated as the source of any
11.2 other contribution to an independent expenditure or ballot question political committee
11.3 or fund or as the source of funds for a disbursement for electioneering communications
11.4 made by that association.

11.5 Sec. 8. **EFFECTIVE DATE.**

11.6 This act is effective July 1, 2014, and applies to communications disseminated
11.7 on or after that date.