

This Document can be made available in alternative formats upon request

State of Minnesota

HOUSE OF REPRESENTATIVES

EIGHTY-NINTH SESSION

H. F. No. 3454

03/21/2016 Authored by Rosenthal, Lillie, Schomacker, Newton, Liebling and others
The bill was read for the first time and referred to the Committee on Aging and Long-Term Care Policy

1.1 A bill for an act
1.2 relating to commerce; requiring the implementation of a statewide education
1.3 and outreach program to protect vulnerable adults, seniors, and caregivers from
1.4 financial exploitation; appropriating money.

1.5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.6 Section 1. FINANCIAL EXPLOITATION OF SENIORS AND VULNERABLE
1.7 ADULTS EDUCATION AND OUTREACH; APPROPRIATION.

1.8 (a) \$500,000 in fiscal year 2017 is appropriated from the general fund to the
1.9 commissioner of commerce to create and execute a statewide education and outreach
1.10 campaign to protect seniors, meaning those aged 60 or more years, vulnerable adults, as
1.11 defined in Minnesota Statutes, section 626.5572, subdivision 21, and their caregivers from
1.12 financial fraud and exploitation. This is a onetime appropriation.

1.13 (b) The education and outreach campaign must be statewide, and must include, but is
1.14 not limited to, the dissemination of information through television, print, or other media,
1.15 training and outreach to senior living facilities, and the creation of a senior fraud toolkit.

1.16 (c) The commissioner of commerce shall report by January 15, 2017, to the chairs
1.17 and ranking minority members of the standing committees of the house of representatives
1.18 and senate having jurisdiction over commerce issues regarding the results of the statewide
1.19 education and outreach campaign, and recommendations for supporting ongoing efforts
1.20 to prevent financial fraud from occurring to, and the financial exploitation of, seniors,
1.21 vulnerable adults, and their caregivers.